



If Walls Could Talk

The Gladstone Hotel's
Experiential Illustration Show

March 6 - 16, 2014

CALL FOR SUBMISSIONS

ATTENTION: ILLUSTRATORS, PAINTERS, DESIGNERS, COMIC ARTISTS, TEXTILE ARTISTS, GRAFFITI WRITERS, STREET ARTISTS, MIXED MEDIA ARTISTS, TYPOGRAPHERS, PRINT MAKERS, ANIMATORS, NEW MEDIA ARTISTS, CRAFTSPEOPLE, AND ALL NON-LENS-BASED VISUAL ARTISTS

SUBMISSION DEADLINE: **THURSDAY, JUNE 13, 2013**

The Gladstone Hotel seeks expressions of interest for contemporary, experiential projects for its inaugural illustration event, *If Walls Could Talk*. This group exhibition will take place next March 6 - 16, 2014 at the historic Gladstone Hotel in downtown Toronto.

If Walls Could Talk will challenge Canadian and international artists to work outside their traditional practices – to occupy and alter spaces in dramatic, conceptual, or experimental ways. The majority of the site-specific work will be localized on the hotel's second floor, but we encourage applicants to consider proposing projects for all public spaces throughout the hotel.

We encourage artists to participate independently, in collaboration with a partner, or as a team. Ideal candidates for juried consideration are practitioners who approach their disciplines with a radical personal vision. These artists/designers use illustration – or a practice related to illustration – to converse, connect, collaborate, and construct. Successful projects will create delight in the unexpected.

JURY

Diti Katona: founding partner and creative director, Concrete Design

Gary Taxali: fine artist and illustrator

Jason Logan: author, illustrator, designer, and creative director of Rogers Publishing

Mikey Richardson: co-owner and creative director, AmoebaCorp

Paul Dallas: chair of Illustration, OCAD University

Virginia Johnson: illustrator, textile designer, and owner of Virginia Johnson Lifestyle

Zak Mroueh: president, executive creative director and founder, Zulu Alpha Kilo

EXPRESSIONS OF INTEREST

There are two ways to participate:

Immersive Room Installation

Create new work that is site-specific and installation-based. Key words for room installations are immersive, spatial, experiential, and interactive.

Site-Specific Public Space Project

Spaces to consider: main spaces and hallways adjacent to the second floor gallery; public areas throughout the hotel, including the stairwell, elevator shaft, Melody Bar, café, and lower green roof.

To submit to *If Walls Could Talk*, please email your expression of interest (PDF only) to ifwallscouldtalk2014@gmail.com before 11 p.m. (ET) on Thursday, June 13, 2013.

Submissions must include:

- CV, contact information (email and phone), and bio (minimum 100 words, including preferred medium) for all participating artists.
- Link(s) to artist website(s), if applicable. Provide 5–10 images of past works or projects, with notations indicating medium and dimensions of depicted pieces.
- Description of a proposed exhibition that is specific to *If Walls Could Talk*. Please describe the project you plan to create, detailing the medium(s) and materials you will use. Indicate clearly whether you are applying for a room installation or public space, and estimate dimensions of the work you intend to create.

Once selected, each participant will have the opportunity to discuss their project further with the curator. The curator will also be available to discuss work as it develops.

NOTE: Several past participants of Gladstone Hotel art events have successfully obtained exhibition assistance grants and sponsorships.

For more information, contact curator Leila Courey at ifwallscouldtalk2014@gmail.com or Noa Bronstein, Director of Exhibitions & Cultural Promotions, Gladstone Hotel noa@gladstonehotel.com.

The image above is the work of illustrator [Miki Sato](#)

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