



## **CUTMR 2016 Call for Submissions**

**The Gladstone Hotel's 13th Annual Alternative Design Event**

**January 21-25, 2016**

**Coinciding with Toronto Design Offsite Festival (TODO) and the Interior Design Show**

**Submissions Deadline: May 15, 2015**

**Come Up To My Room (CUTMR)** is an alternative design exhibition that provides a platform for experimentation outside the norms of art and design, at the edges between intention and interpretation. Freed from the constraints of traditional practice, CUTMR encourages spatial exploration that engages our senses, our memories and our perceptions of reality. The exhibition challenges participants to push their everyday practice by offering a blank canvas upon which to explore new themes and ways of working. Framed within the backdrop of the historic 120-year-old Gladstone Hotel, CUTMR invites artists and designers to create site-specific, immersive installations that stimulate the imagination and encourage discussion and dialogue between contributors and visitors alike.

The 13th installment of CUTMR will take place between January 21 and January 25, 2016. We invite you to submit proposals as individuals or as collectives, and multidisciplinary teams are encouraged. This call is open to Canadian and international participants. For more information please visit: [comeuptomyroom.com](http://comeuptomyroom.com)

**Come Up To My Room 2016** is curated by Jana Macalik and Nuria Montblanch. Founded in 2004 by Christina Zeidler and Pamila Matharu, it is produced by the Gladstone Hotel and lead by Chris Mitchell, Noa Bronstein and Britt Welter-Nolan. Past curators also include Jaclyn Blumas, Noa Bronstein, Robert Cram, David Dick-Agnew, Elise Hodson, Katherine Morley, Caitlin Plewes, Caroline Shaheed, Jeremy Vandermeij, Deborah Wang and Britt Welter-Nolan.

## KEY DATES

Submissions Due:	May 15, 2015
Pop Up Exhibition (2nd Floor):	January 21 to 25, 2016
Long Run Exhibition (3rd and 4th Floors):	January 7 to April 3, 2016
Reception 7-10pm (2nd Floor)	Saturday, January 23, 2016
Love Design Party (TODO Closing Party):	Saturday, January 23, 2016

## PROCESS

The Come Up To My Room (CUTMR) curatorial process is unique in that we select the artist/designer/teams for room installations based on their portfolios and then work with them in an open dialogue to create site-specific installations based on their personal vision. We choose you, but we don't know what you will do with your space until we "come up to your room." With this kind of curatorial process as the core premise of the show, CUTMR reinvents itself each year and is never presented the same way twice.

Describe your practice and show past projects and provide a loose description of what you would like to do (optional), but focus on showing us your potential. There is one rule though, in order to give designers equal opportunity to participate, we ask that you always submit for a new idea — so if you have done a room last year please do not apply for a room this year.

## PARTICIPATION OPPORTUNITIES

- 1) **Second Floor Immersive Installations:** Participants create new, site-specific work in rooms or public spaces on the second floor. A total of 8 rooms are available. Public spaces include, walls, foyers, alcoves and a pop-up bar. Submissions for these spaces should be installation based and aim to transport the visitor into a complete immersive, "otherworldly" environment.
- 2) **3rd and 4th Floor:** Hallways and public spaces are available for exhibition proposals which will orient visitors to Toronto to its vibrant alternative design scene. Curated group works and associated exhibits are welcome to apply.
- 3) **Other Public Space Projects:** Participants create functional or performative pieces that engage visitors throughout the hotel.
  - i. **Exterior Spaces** - Available spaces include the green roof, facades, alleyways, windows, balconies and projections that activate the street.
  - ii. **Ground Floor & Main Stairwell** - Available spaces include the vestibule, front desk, cafe brick wall, ballroom for the Love Design Party, main stairwell, elevators, balcony alcove archway (BAR). Proposals for activating our food and beverage areas are welcome as well as installations in the cafe and the Melody Bar. We also have smart TVs for animations/film (some limitations due to service).
  - iii. **Other Spaces** - Got an idea you don't see here - let us know!

4) **Performances & Events:** Ask us if you'd like to collaborate with Gladstone Resident Artist Bruno Billio. We also accept proposals for performances during programming, sound pieces and proposals for works or events at offsite Locations. The sky's the limit really!

[Floor plans of the hotel are available here](#)

## HOW TO SUBMIT

Please submit electronically no later than **Friday May 15, 2015**. Submissions must include:

Completed online submissions form, found [here](#).

Emailed Proposal to [cutmrsubmissions@gmail.com](mailto:cutmrsubmissions@gmail.com), including:

Portfolio of visual representation of 2-5 previous projects and your website URL

Your CV

A one-page Expression of Interest specific to CUTMR 2016

2-5 images of your work (ArtistName\_Title.jpg)

NOTE: Unlike the room installations, participants submitting for a public space project MUST include details of specific works to be exhibited in the show. All participants are required to showcase new work and are asked to produce work specifically for CUTMR 2016. Please include as much detail as possible on your proposal for the space, as well as images of your previous work. Drawings, descriptions, etc., of your proposed project are essential.

## EXHIBITION FEES

\$600 + HST for room installations

\$250 + HST for public space projects

Fees are payable upon acceptance.

NOTE: Several of our past participants have been successful in obtaining exhibition assistance grants and sponsorships from Toronto Arts Council and Ontario Arts Council or private donors respectively.

## WHAT YOU GET

Fees include space rental for the run of the exhibition; exhibition administration, curation and coordination; inclusion in the promotion, professional PR services, social media promotion, VIP events, exhibition catalogue and cross-promotion with the Toronto Design Offsite (TO DO) list. Past press coverage has included: CBC (Stephen & Chris), Azure, Design Lines, Now Toronto, the Globe and Mail, Monocle and many more!

## USEFUL LINKS

[comeuptomyroom.com](http://comeuptomyroom.com)

[gladstonehotel.com/spaces/come-up-to-my-room/](http://gladstonehotel.com/spaces/come-up-to-my-room/)

[todesignoffsite.com](http://todesignoffsite.com)